Kumaun University, Nainital Curriculum Vitae

Name : Prof. Atul Kumar Joshi
Designation : Dean & Head- Commerce

Department : Commerce

Contact Information

• Email Address : joshidr.atul@yahoo.in

• Mobile No : +91-9412327702, +91-9568145399

LinkedIn Profile (Optional) : Atul Joshi

ORCD ID :
Scopus ID :
Vidwan ID :

Educational Qualification

| Degree | University | Subjects | Year |
|--------|--------------------|-----------------------|------|
| B.Com. | Kumaun University, | All Compulsory Papers | 1980 |
| | Nainital | | |
| M.Com. | Kumaun University, | All Compulsory Papers | 1982 |
| | Nainital | | |
| Ph.D. | Kumaun University, | Commerce | 1986 |
| | Nainital | | |
| M.A. | Kumaun University, | Economics | 1987 |
| | Nainital | | |

Work Experience

| Position | Department | University/Organization | Years |
|--------------|------------|---------------------------|--------------|
| Professor | Commerce | D.S.B. Campus, Kumaun | 01.07.2011 |
| | | University, Nainital | to till date |
| Professor | Commerce | S. S. J. Campus, Almora, | 03.11.2007 |
| | | Kumaun University | to |
| | | Nainital | 30.06.2011 |
| Sr. Lecturer | Commerce & | Govt. P. G. College | 26.07.2005 |
| | Business | Ranikhet (Almora) | to |
| | Management | | 02.11.2007 |
| Sr. Lecturer | Commerce | R. H. Govt. P.G. College, | 06.07.1999 |
| | | Kashipur (U.S. Nagar) | to |
| | | | 25.07.2005 |
| Lecturer | Commerce | Govt. Degree College, | 15.09.1987 |
| | | Karanprayag (Chamoli) | to |
| | | | 05.07.1999 |

Administrative Responsibilities

| Position | Nature of responsibility | University/Organization | Year |
|------------------------------|---|---|-----------------|
| Proctor | Maintain Discipline in College/Campus | Faculty of Commerce, S.S.J. Campus, Almora | 2007-2011 |
| Programme Coordinator | Coordinating among all NSS Units of Affiliated Colleges to University | N. S. S. Cell, Kumaun University, Nainital | 2009-2014 |
| Convener | Provide Training to NCC program Officers of State of Uttarakhand | Empanelled Training Institute (E.T.I.), Uttarakhand | 2011-2014 |
| D.S.W. | Student Welfare | Faculty of Commerce, D.S.B. Campus, Kumaun University Nainital | 2011-2018 |
| Director | All Administrative activities | Institute of Professional Studies and Development Research Kumaun University, Nainital | 2015-2020 |
| Coordinator | Promote Vocational Courses | B.Com.(H), Self –Financing Programme, D.S.B. Campus, Nainital | 2016- Till date |
| Chief Election Officer | Conduct Student Union Election | Student Union D.S.B. Campus, Nainital | 2017 & 2023 |
| Coordinator | Evaluation Related Work | Examination Evaluation Centre IPSDR | 2017 |
| Coordinator | Promote Vocational and Self-financing Courses | Professional and Self- financing Courses of Kumaun University, Nainital | 2017- Till date |
| Dean | All Administrative & Academic activities | Faculty of Commerce, D.S.B. Campus, Kumaun University Nainital | 2017- Till date |
| Coordinator | Evaluation Related Work | Examination Evaluation Centre Amrapali Institute, Haldwani | 2018 |
| Head | All Administrative & Academic activities | Department of Commerce, D.S.B. Campus, Kumaun University Nainital | 2018- Till date |
| Member Secretary | Conducting Programs for Spreading the thoughts of Swami Vivekananda | Swami Vivekanand Peeth, Kumaun University Nainital | 2019- Till date |
| Nodal Officer | Developmental & Curricular Activities | Rashtriya Uchchtar Shiksha Abhiyan (RUSA), Kumaun University Nainital | 2019- Till date |
| Director | Developmental Work | Development and Planning, Kumaun University Nainital | 2019-2020 |
| Member | Pre-Screening & Selection | Pre-Screening & Selection Committee, for C.A.S. of Information Scientist, Associate Professor- Commerce, Dy. & Asst. Librarian, Kumaun University, Nainital | 2019 & 2022 |

| Member | Coordination Activities | I.Q.A.C. Kumaun University, Naintal | 2020 |
|-------------|--|---|-----------------|
| Coordinator | Conduct Workshops for Spreading Awareness about IPR & related Work | Intellectual Property Rights Cell, Kumaun University Nainital | 2020-2023 |
| Coordinator | All Administrative & Academic activities | Faculty of Education, Kumaun University Nainital | 2021- Till date |
| | | | |
| Coordinator | Evaluation Related Work | Examination Evaluation Centre Amrapali Institute, Haldwani | 2021 |
| Coordinator | Evaluation Related Work | Examination Evaluation Centre Pal College, Haldwani | 2021 |

Research Interests

Tourism, Labour Problems, Developmental Economics, Marketing

Publications (start from recent publications)

a) Research Papers

| A 41 | T:4 f 4 | 1 | V |
|------------------|--|---|------|
| Authors name | Title of the paper | Journal, vol, page no | Year |
| Prof. Atul Joshi | Unlocking Rural Prosperity: The Advantages of Agritourism and Farmstay Tourism in Uttarakhand's Countryside | ISAR Journal of Economics and Business Management Vol-2, Iss-1 (Jan- 2023): 9-12 ISSN (Online)- 2584-0169 | 2023 |
| Prof. Atul Joshi | Role of Homestay Tourism In The Preservation of Local Culture of Rural Uttarakhand: Opportunities and Challenges | Phoenix: International Multidisciplinary Research Journal Vol 1, No. 4, Oct-Dec, 2023 ISSN:2583-6897 1 | 2023 |
| Prof. Atul Joshi | Sustainable Development of Tourism Activities: A socio-legal Study of Uttarakhand | Kalyan Bharti, ISSN 0976- 0822 | 2022 |
| Prof. Atul Joshi | An Analysis of the Potential of Homestay Tourism in Uttarakhand | NOLEGEIN Journal of Entrepreneurship Planning, Development and Management, ISSN: 2581- 3900 Volume 5, Issue 2, 2022DOI (Journal): 10.37591/NJEPDM | 2022 |
| Prof. Atul Joshi | An Analytical Study on the Problems of Agricultural Labourers in Udham Singh Nagar (Uttarakhand) | | 2022 |
| Prof. Atul Joshi | Migratory Tendency of Agriculture Labourers in Udham Singh Nagar (Uttarakhand) | 04, ISSN 2581-8872, | 2022 |
| Prof. Atul Joshi | Swot Analysis of Uttarakhand Power Corporation, Uttarakhand | JETIR, Volume 8, Issue 7, ISSN 23495162 | 2021 |

| Prof. Atul Joshi Prof. Atul Joshi | "An Analysis of Indian Himalayan Region: Life and Livelihood" "Paramparik Gyaan Vyavastha ka Vipanan evam Samvardhan Kumauni Rangwali Pichoda kay Vishesh sandarbh main" | Studies in Indian Place Names (SIPN) Vol. 40, Issue 71, March 2020 ISSN 2394-3114 "Drishtikon" Vol. 12, Issue 5 May 2020 ISSN 0975-119X | 2020 |
|-----------------------------------|---|--|------|
| Prof. Atul Joshi | "Jobless Growth In India" | International Journal of commerce, economics and management "Shodhmanthan" Volume X, ISSN (print 0976-5255) (Online 2454-339X) | 2019 |
| Prof. Atul Joshi | An Analysis of Financial performance of Uttarakhand Power Corporation Ltd., Uttarakhand | JETIR, Volume 6, Issue 3, ISSN 23495162 | 2019 |
| Prof. Atul Joshi | Working capital Analysis of Uttarakhand Power Corporation Ltd., Uttarakhand (UPCL Ltd.) | JETIR, Volume 6, Issue 2, ISSN 23495162 | 2019 |
| Prof. Atul Joshi | Convergence of Accounting Standards with International Financial Reporting Standards: Analysis of Financial Statements of WIPRO LTD. | JETIR May 2019, Volume 6, Issue 5, (ISSN-2349-5162) | 2019 |
| Prof. Atul Joshi | Microfinance from Self-Help-Groups - A key driver to for Empowerment of Women (with special reference to Kumaun Region of uttrakhand) | | 2019 |
| Prof. Atul Joshi | Economic and social impact of microfinance in uttarakhand | International Journal of Research and Analytical Reviews, E-ISSN 2348-1269, P- ISSN 2349-5138, Volume 6, Issue 2 | 2019 |
| Prof. Atul Joshi | "Impact of Cell Phone on Social Competency: A Case Study of Professional College Students in Haldwani Region" | International Journal @2019 JETIR Volume 6, Issue 2, February 2019 ISSN 2349- 5162 | 2019 |
| Prof. Atul Joshi | Organisational Commitment & Organisational Change: Understanding the Underline, Dynamics and Processes | 'KAAV' International Journal of Economics, Commerce & Business Management Volume 5, Number, ISSN- 2348-4969 | 2018 |
| Prof. Atul Joshi | उत्तराखंड के स्थानीय निवासियों की आर्थिकी पर ईको टुरिज़म का प्रभाव | International Journal of Research and Analytical Reviews (IJRAR) August 2018, Volume 5, Issue 3, | 2018 |

| | | D 11 005 000 5 10011 | |
|------------------|------------------------------------|------------------------------|------|
| | | Page No- 825-838, E-ISSN | |
| | | 2348-1269 | |
| Prof. Atul Joshi | उत्तराखंड के स्थानीय समाज और | International Journal of | 2018 |
| | संस्कृति पर ईको टुरिज़म का प्रभाव | Research and Analytical | |
| | | Reviews (IJRAR) August | |
| | | 2018, Volume 5, Issue 3, | |
| | | Page No- 886-893, E-ISSN | |
| | | 2348-1269 | |
| Prof. Atul Joshi | Resistance to Change: An | International Journal of | 2017 |
| | Overview & New Paradigms | Organizational Behaviour and | |
| | | Management Perspectives | |
| | | Volume 6, Number 3, July- | |
| | | September ISSN | |
| | | (Print):2279-0950, (Online): | |
| | | 2279-0969 | |
| Prof. Atul Joshi | Problems of Migration with | | 2017 |
| | special reference to the | Journal of Humanities | |
| | Okhalkanda Block in Nainital | Volume 9, ISSN-0976-5085 | |
| | (Uttarakhand) | | |
| Prof. Atul Joshi | ''मानवता के कल्याण हेतु | International Journal on | 2016 |
| | समर्पित एवं भारतीय संस्कृति के | | |
| | सर्वश्रेष्ठ रूप – गुरूदेव रबीन्द्र | Sciences & Business Studies | |
| | नाथ टैगोर" | "Shodh-Sandhan" ISSN | |
| | | 2455-4804 Vol. 01, Issue. | |
| | | 03, July-Auguest 2016 | |

b) Patents

| Authors name | Title of the patent | Patent no (Granted or filed) | Year |
|--------------|---------------------|------------------------------|------|
| - | - | - | - |

c) Books (start from recent publications)

| Authors name | Title of the book | Publisher | ISBN | Year |
|---------------------|------------------------------|--|-----------------------|------|
| Prof. Atul Joshi | Encyclopaedia of NEP 2020 | Corvette Press U.P. | 978-93- | 2023 |
| Prof. Atul | भारतीय हिमालय जीवन | Indu Book Services Pvt. | 91385-41-5 978-93- | 2022 |
| Joshi | और जीविका | Ltd. New Delhi | 91377-31-1 | |
| Prof. Atul Joshi | ईको टूरिज्म— एक परिचय | Takshsheela Prakashan New Delhi | 978-81- 7965-194-0 | 2011 |
| Prof. Atul Joshi | कम्पनी विधि | Jagdamba Publishing Company New Delhi | 978-93- 80280-43-1 | 2011 |
| Prof. Atul Joshi | अंकेक्षण | Jagdamba Publishing Company New Delhi | 978-93- 80280-92-9 | 2011 |
| Prof. Atul Joshi | भारत में आधुनिक पर्यटन | Rawat Publication, Jaipur | 81-316- 0299-0 | 2010 |
| Prof. Atul Joshi | Financial Accounting | Ramesh Book Depot, Jaipur-New Delhi | NA | 2006 |

| Prof. Atul Joshi | वित्तीय लेखांकन | Ramesh Book Depot, Jaipur-New Delhi | NA | 2006 |
|---------------------|--------------------------------|--|----|------|
| Prof. Atul Joshi | Basic Business Finance | Swati Prakshan, Bulanshahar (U.P.) | NA | 2005 |
| Prof. Atul Joshi | प्रारम्भिक व्यावसायिक वित्त | Swati Prakshan, Bulanshahar (U.P.) | NA | 2005 |

d) Book chapters (start from recent publications)

| Authors/Editors | Title of the book | Publisher | ISBN | Year |
|------------------|--|---|----------------------------|------|
| Prof. Atul Joshi | गृह प्रवास पर्यटन एवं भारतीय हिमालय क्षेत्र में सतत विकास: संभावनाएं एवं चुनौतियाँ | Indu Book Services Pvt. Ltd. New Delhi | 978-81- 19907-94- 6 | 2023 |
| Prof. Atul Joshi | भारत की नई शिक्षा नीति और गुरुदेव रबीन्द्र नाथ टैगोर | Indu Book Services Pvt. Ltd. New Delhi | 978-93- 91377- 127-4 | 2022 |
| Prof. Atul Joshi | भारत में उच्च शिक्षा तथा शिक्षा नीति 2020: संभावनाएं एवं चुनौतियाँ | Corvette Press U.P. | 978-93- 91385-13- 2 | 2022 |
| Prof. Atul Joshi | उत्तराखण्ड में पर्यटन के विभिन्न आयाम : अवसर एवं चुनौतियाँ | Jagdamba Publishing Company New Delhi | 978-93- 85437-25- 0 | 2020 |
| Dr. Harnam Singh | Skill Development and Employment Generation | R. P. Publications, New Delhi | 978-93- 82398-59- 2 | 2018 |
| Prof. Atul Joshi | Migration from Indian Himalayan Region: Challenges & Strategies | Jagdamba Publishing Company New Delhi | 978-93- 85437-17- 5 | 2018 |
| Prof. Atul Joshi | भारतीय हिमालय क्षेत्र में सतत विकास : संभावनाएं एवं चुनौतियाँ | Jagdamba Publishing Company New Delhi | 978-93- 8543-705- 2 | 2016 |

e) Conference Publications/Proceedings (start from recent publications)

| Authors name | Title of the paper | Conference name | Year |
|--------------|--------------------|-----------------|------|
| - | - | - | - |
| | | | |

Projects

| Title of the project | Funding agency | Amount (Rs) | Year |
|--|--------------------|----------------|---------------|
| उत्तराखण्ड में लीची उत्पादन व्यवसाय का बढ़ता स्वरूप एवं उसका नियार्त संवर्द्धन : दशा एवं दिशा | UGC New Delhi | 90,000 | 2009- 2011 |
| उत्तराखण्ड में ईको टूरिज्म का विकास सम्भावनायें एवं चुनौतियाँ | ICSSR New Delhi | 9,00,000 | 2010-13 |

Teaching details

| Name of the course/paper | Department | University | Year |
|--------------------------|------------|-----------------------------|---------------------|
| B.Com./M.Com. | Commerce | Kumaun University, Nainital | 1999- till the date |
| B.Com./M.Com. | Commerce | Garhwal University Srinagar | 1987-1999 |

Professional Memberships

| Organization | Position | Year |
|-----------------------------|-------------|------|
| Indian Commerce Association | Life Member | 2015 |
| | | |

Honours and Awards:

| Award | Awarding Organization | |
|-----------------------------------|--|------|
| Rajbhasha Gaurav Puraskaar | Ministry of Home Affairs, Govt. of India | |
| Nagrik Samman | Amar Újala | |
| Sparsh Ganga Vishisth | Sparsh Ganga Program (Presented by Honourable | |
| Samman | Chief Minister of Uttar Pradesh Sri Yogi Aadityanath) | |
| Rahul Sankrityayan | Aadharshila Vishwa Hindi Mission and | |
| Antarrashtriya Samman | Antarrashtriya Hindi Parishad | |
| Appreciation Certificate | Pighalta Himalaya newspaper for outstanding contribution in Higher Education | 2018 |
| Appreciation Certificate | Hon. Governor of Uttarakhand for outstanding contributions towards voluntary community service | 2015 |
| Hindi Gourav-Sanskriti Samman, | Antarrashtriya Hindi Sahitya Sammelan Mauritius | 2014 |
| Sri Prusottam Malkani | Akhil Bhartiya Rastriya Shekshik | 2014 |
| Smrati Shikshak Puruskar | Mahasangh, Uttarakhand | |
| Utkarsh Seva Samman | N.S.S. Cell, Govt. of Uttarakhand | 2013 |
| Indira Gandhi N.S.S. National | Ministry of Youth Affairs and Sports Govt. of India 2 | |
| Award, | (Presented by The President of India) | |
| Excellence Service Award | Sparsh Ganga Board, Government of Uttarakhand 2 | |
| Excellence Service Award | Secretary of Youth Welfare and Sports, Government of Uttarakhand | 2011 |
| Uttarakhand Rajya Aandolankari | Identified by the Government of Uttarakhand | 2005 |

Conference Presentations

| Title of presentation | Conference name | Name of the institution | Year |
|--|---|-----------------------------|------------------|
| .Start-up India: Challenges for Himalyan Region | 69th All India Commerce Conference of Indian Commerce Association | University of Lucknow | November 2016 |
| Migration From Himalayas: A National Issue (Specific Reference to Uttarakhand. Published in Souvenir | Conference of Indian | IIS University Jaipur | October 2016 |

(Prof. Atul Kumar Joshi)